

Dare To Be A Daniel Fact Sheet

A recent Barna study found that nearly half of all people who accept Christ do so by the age of 13. They are almost twice as likely to accept Christ as those over 21. However, “tweens” (ages 9-14) are an especially hard group for adults to reach. This has led the Billy Graham Evangelistic Association to develop Dare to Be a Daniel (D2BD), a new ministry focusing on the next generation of believers and the next generation of evangelists. Inspired by the biblical story of Daniel, this program will train “tweens” to take a stand for their faith with their friends.

PROGRAM INFORMATION

- *D2BD* training materials consist of a booklet teaching Christian principles and Bible verses, and an interactive CD-ROM, which includes music, video testimonies, practical tips for sharing your faith, and the entire Bible (including an MP3 of the New Testament).
- The *D2BD* course uses the life of Daniel as a powerful example of taking a stand for God regardless of the cost, and focuses on “Godly Keys to Daniel’s Success” – The four P’s: 1) Purposing to obey God; 2) Praying and studying God’s word; 3) Picking godly friends; 4) Pointing to God by living a godly life.
- The *D2BD* course involves learning four steps to sharing your faith, each with its own corresponding verses the youth must commit to memory.
- To finish the course, the youth must recite key Bible verses by memory to their pastor, and the pastor must sign a form verifying that the youth correctly completed the program.
- Those who pass the course will receive dog tags on which steps to sharing their faith will be printed (to help them as they share with their friends), as well as a personalized ID card recognizing the youth as a member of the *D2BD* Team and a certified junior evangelist.
- **The program is free of charge.**

WEB SITE

- *D2BD*’s Web site, www.daretobeadaniel.com, features the entire *D2BD* training book, music, testimonies, and information to help Christian “tweens” take a stand for Christ.
- The site provides practical guidance to youth evangelists and an area for new believers.
- Upon completing the course, youth have access to the member section of *D2BD*’s Web site, including the online message board where the *D2BD* Team can seek and offer advice, making them part of a larger community of youth evangelists that are able to pray for and support each other.

LAUNCH

- *D2BD* was launched in May 2006 with the initial marketing effort targeting over six million individuals through various promotional channels, including direct mail and e-mail blitzes, and web, print and television advertising.
- In the first three months following the launch, over 135,000 kits were requested and distributed free of charge to “tweens.”

OTHER INFORMATION

- A 13-week Sunday School study based on *D2BD* will be available for purchase by churches in January 2007. Vacation Bible School curriculum is also being planned.